

## Message Text

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43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

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R 091058Z OCT 75

FM AMEMBASSY OSLO

TO USDOC WASHDC

INFO SECSTATE WASHDC 557

USIA WASHDC

UNCLAS OSLO 4417

E.O. 11652: N/A

TAGS: BEXP BTRA NO

SUBJ: FOREIGN BUYER PROGRAM - NATIONAL EXPOSITION FOR FOOD

PROCESSORS

REF: OSLO 3840 AND 2392, USDOC 10181, 13331, 08788

AND MEMORANDUM 9-3-75.

EMBASSY APPRECIATES ASSISTANCE DOC HAS GIVEN US ON THIS  
PROGRAM. ORGANIZATION OF FBG IS UNDER WAY WITH  
ENCOURAGING RESPONSE FROM IMPORTANT NORWEGIAN FOOD  
PROCESSORS AND MACHINERY IMPORTERS. EMBASSY NOW REQUESTS  
DEPARTMENT MAKE NECESSARY ARRANGEMENTS INCLUDING TIMING  
FOR FBG MEMBERS TO VISIT FIRMS AND PLANTS AS SUGGESTED  
IN THE TENTATIVE ITINERARY BELOW. COMPANIES ARE SELECTED  
FROM THE USDOC MEMORANDUM OF 9-3-75. PLEASE USE OWN  
JUDGEMENT IN CUTTING VISITS IF TIME IS INSUFFICIENT  
TO MAKE ALL LISTED HERE.

TENTATIVE ITINERARY

JAN 16, 1976 (FRIDAY)

DEPARTURE OSLO 0815 HRS. ARRIVE SAN FRANCISCO SAME DAY  
1820 HRS.

JAN 17 (SATURDAY)

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LEISURE AND SIGHTSEEING SAN FRANCISCO

JAN 18 (SUNDAY)

EXPOSITION FOR FOOD PROCESSORS OPENS. AT EXPOSITION ALL DAY.

JAN 19 (MONDAY)

AT EXPOSITION ALL DAY.

JAN 20 (TUESDAY) VISITS: JAMES DOLE CORP., REDWOOD CITY,  
AND AND ONE OR TWO USERS OF THEIR

JAN 21 (WEDNESDAY) EQUIPMENT (HUNT WESSON AND DEL  
MONTE). NATIONAL CANNERS ASSOCIATION,

BERKELEY. CAPTIVE PLANT CONTAINER

SYSTEMS, SAN RAMON. INNOVATIVE

FOODS, INC., SOUTH SAN FRANCISCO.

MEAT PACKERS EQUIPMENT CO., OAKLAND.

SAFEWAY, RICHMOND (BEEF PROCESSING),

JAMES ALLEN, STOCKTON, (BEEF PRO-

CESSING. GOEHRING, LODI (PORK

PROCESSING). SAFEWAY, OAKLAND (1 STORE

AND 2 PROCESSING PLANTS: MILK AND

BAKERY).

DEPART SAN FRANCISCO 1830 HRS, ARRIVE PORTLAND 2000.

JAN 22 (THURSDAY) AS PROPOSED IN USDOC MEMORANDUM OF SEPT. 3,  
AND 1975. MEETING WITH OREGON DEPARTMENT OF

JAN 23 (FRIDAY) AGRICULTURE OFFICIALS. VISIT: HALEY FOODS,

HILLSBORO, BIRDSEYE FROZEN FOODS, WOODBURN.

OREGON FREEZE DRY, ALBANY, AGRIPAC

INC., SALEM, SMOKE-CRAFT, INC. IF TIME -

ALSO FOAMAT FOODS INC., CORVALLIS.

JAN 24 (SATURDAY) INDIVIDUAL VISITS TO DEPARTMENT STORES AND  
SUPER MARKETS.

JAN 25 (SUNDAY) DEPART PORTLANT 0900 BY BUS FOR SEATTLE.

ARRIVE 1230. IN AFTERNOON MEET REPRESENTA-

TIVES OF FISHING COMMUNITY.

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JAN 26 (MONDAY) LAST DAY SHOPPING AND/OR VISITS TO SUPER  
MARKETS AND DEPARTMENT STORES. BRUNCH  
AT HOTEL WITH MEMBERS OF LOCAL CHAMBER OF  
COMMERCE. DEPAR 1400 HRS, ARRIVE LONDON  
FOLLOWING DAY 0710 HRS. ARRIVE OSLO 1320 HRS.

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Action:** n/a  
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**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM - NATIONAL EXPOSITION FOR FOOD PROCESSORS  
**TAGS:** BEXP, BTRA, NO  
**To:** COM  
**Type:** TE  
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